

# Expedition Packages

## BRONZE

£150  
P/A

Individual Website Page	✓	Social Media Post	✓
Feature on Marine Expeditions Page	✓	Live/Written Interview Feature	✓
Listing on our Job Board	✓	YouTube Video	✓

## SILVER

### ★ OUR MOST POPULAR PACKAGE ★

£375  
P/A

Individual Website Page	3 x Social Media Posts
Feature on Marine Expeditions Page	2 x Live/Written Interview Features
2 x Listings on our Job Board	3 x YouTube Videos
Monthly Feature in Newsletter	1 x Guest Blog

## GOLD

£525  
P/A

Individual Website Page	✓	4 x Social Media Posts	✓
Feature on Marine Expeditions Page	✓	3 x Live/Written Interview Features	✓
2 x Listings on our Job Board	✓	5 x YouTube Videos	✓
Fortnightly Feature in Newsletter	✓	2 x Guest Blogs	✓

## PLATINUM

### ★ Includes a feature on our Careers Homepage ★

£780  
P/A

Individual Website Page	✓	Monthly Social Media Posts	✓
Feature on Marine Expeditions Page	✓	5 x Live/Written Interview Features	✓
2 x Listings on our Job Board	✓	10 x YouTube Videos	✓
Weekly Feature in Newsletter	✓	Quarterly Guest Blogs	✓



All packages are automatically renewed annually

# Expedition

## Packages

## Further Information

### INCLUSIONS

- **JOB BOARD** Our leading job board features expeditions and internships alongside paid jobs, voluntary roles, courses and more! It is the most visited section of our website
- **SOCIAL MEDIA** Posts regarding new expedition partners, and the expedition(s) they offer are published across our core platforms (Facebook, Instagram and X). We can use provided content, or write our own
- **JOB ALERT** Our weekly, free, WiseOceans Careers newsletter has an average subscriber rate of around 8,000 individuals. Emails are sent out each Wednesday and include the latest opportunities
- **MARINE EXPEDITIONS** Our marine expeditions page can be found via WiseOceans Careers. Companies receive a section which incorporates one (landscape) image and a small paragraph of text. Links can be included
- **WEBSITE PAGES** You will have one individual page on our website to highlight your organisation - we'll work with you to create this and the content can be tailored to suit your needs, with links to your programme(s)
- **FEATURED EXPEDITION** Platinum partners will be a Featured Expedition on our Careers Homepage. Priority regarding the 3 months you wish to be featured is given to those who sign up first!
- **YOUTUBE** Our YouTube channel is a great resource for information about our marine world - from creature clips, to introducing reputable marine expedition organisations. Feature your videos on our platform for increased exposure
- **GUESTS BLOGS** Alongside our own blogs, on a variety of fascinating topics, we often feature guest blogs. This can be on a topic of your choosing, and include links, providing it remains relevant to WiseOceans' mission
- **INTERVIEWS** Our blog series, #AnInterviewwithWiseOceans is either a written, or live, interview with professionals in the sector and provides useful careers advice to our followers, as well as exposure for companies involved

### TERMS & CONDITIONS

- We do our best to promote your programmes. If something changes, we'd love you to tell us so that we can keep the information we are promoting up to date. If we don't hear from you, we'll keep things the same
- You can reach us on [careers@wiseoceans.com](mailto:careers@wiseoceans.com) for any queries
- We love to hear from you, but know you are busy with running your projects – we're happy to keep in touch as often as you like, including annual review calls
- To keep you in the loop, we will send you quarterly reports updating you on the performance of your programme
- We pride ourselves on our personable and professional communication, it is one of our core values. In return we expect courteous communication from all our partners
- In order to offer seamless advertising of your programmes all our packages auto renew annually. We issue a renewal invoice 30 days before your renewal date, which will be emailed to you alongside your annual report
- We accept payments in GBP, EUR or USD via bank transfer (preferred), via PayPal (GBP only) or credit/debit card
- As soon as we receive your information, we begin working on your expedition page, therefore payments are non-refundable after 24 hours
- For UK registered organisations, prices are inclusive of VAT, unless exempt
- Our payment terms are 30 days from issue of the invoice. For late payments, an annual interest of 5% will be added to the total amount outstanding and will accrue daily
- By making payment you agree to the terms and conditions stipulated in this document
- Our platform relies on accuracy of adverts and being a safe space, we reserve the right to terminate this partnership in cases of gross misconduct and false advertising